



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Target Enterprises
15260 Ventura Blvd.
#1240
Sherman Oaks, CA 91403

Contract # 848445
Schedule Dates 09/17/12-09/23/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Target Enterprises (2041)/030383152
Product Political - Ballot Issue (1195)
Brand REPUBLICAN/BALLOTT ISSUE (175731)
Salesperson Meyers, Evelyn (1364)
Sales Office TeleRep - Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax (202) 662-4140 /
CPE 3Q12
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RGA NC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/15/12
Last Modified 08/15/12
Entered By Melissa Welch
CO-OP No
Headline # 06278606
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,197.50
Net Total \$12,452.50
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Sep. 2012	19	\$14,650.00
Grand Total:	19	\$14,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4:58A- 5:58A (ET)	2	X	X	X	X	X			2	\$300.00	\$600.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM	8/15/12
2.0	Normal Line / SPOT	09/17/12-09/21/12	3	:30	3P- 4P (ET)	3	X	X	X	X	X			3	\$350.00	\$1,050.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	8/15/12
3.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	4:59P- 5:29P (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM	8/15/12
4.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	5:29P- 5:59P (ET)	3	X	X	X	X	X			3	\$550.00	\$1,650.00	Charlotte (WCNC) (WCNC)	NEWS @ 530P	8/15/12
5.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	6:59P- 7:30P (ET)	2	X	X	X	X	X			2	\$1,400.00	\$2,800.00	Charlotte (WCNC) (WCNC)	JEOPARDY	8/15/12
6.0	Normal Line / SPOT	09/17/12-09/21/12	4	:30	7:30P- 7:58P (ET)	3	X	X	X	X	X			3	\$1,550.00	\$4,650.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	8/15/12
7.0	Normal Line / SPOT	09/17/12-09/23/12	4	:30	11P- 11:34P (ET)	2	X	X	X	X	X	X	X	2	\$850.00	\$1,700.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM	8/15/12
8.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6P- 6:30P (ET)							1		1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	8/15/12
9.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)	SUNDAY WEEKEND NEWS	8/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: